

# Exploring Jewelry

## Class Discussion on Shop and Website Appearance

**We need a name for our shop, the group with the chosen name will win a PRIZE!  
Be creative!**

### **Naming the Shop**

Things to think about when coming up with a name:

1. Are there things you all have in common? Make a list then brainstorm.
2. Is your group a smaller entity of a larger group that you can use in naming?
3. Do you want to make a statement about an issue?
4. Keep it simple, no more than three words.
5. Is there something in the name that can be used in the design of the logo / website / etc.?
6. Overall, what do you want everyone to understand about your class?

**Write potential names below (no judgments, just have fun):**


**Each Student will have a presence on the website: How will you look?????**

**Photographic Style**

Things to think about when deciding how every student artist will look:

1. Is there something in the name of the shop that can be used in the photographic style?
2. How do you want to use some of the Design Elements in the style?
3. Do you have favorite photographic styles you all can use as an App?
4. Think about color; black and white; or both.

**Write potential photographic styles below:**


**Each student's presence will be accompanied with interview questions**

**Potential Questions for the website**

Things to think about when coming up with questions to share in the public space:

- 1. Do you just want to talk about yourself as an artist?
- 2. Do you want to add humor?
- 3. Do you want to talk about your inspirations?
- 4. What do you want to say about this class as a whole?
- 5. What do you NOT want to share?

**Write potential questions below:**


**Discussion notes or sketches:**